



TEAM COACHING

The purpose of team coaching is to review and improve the performance of the team, enabling members to work together more effectively in pursuit of a common purpose.

How it works

The coach works closely with the team leader, team members, and the organisation sponsor to design a program that meets your purpose. The detailed process depends on the brief. For example, the team may undergo a preliminary diagnostic to help identify aspects of team dynamics and team members may receive individual coaching in parallel with team coaching.

Benefits

Team coaching empowers team members to understand how they contribute as individuals and how to work as a group to hold the team accountable. It:

- Builds trust
- Creates clarity around the common purpose
- Defines goals and how progress and outcomes are measured
- Leverages the strengths each individual brings to the team
- Improves performance by committing to actions that enhance team effectiveness.

When to use it?

Team coaching is useful when:

- The focus is on the performance of the team rather than individuals
- The team has or should have a shared purpose
- The team could be working together more effectively
- There is scope to improve resilience and collaboration.