

# BEN COLVIN

## Profile

Every day, leaders face the increasingly difficult task of meeting this quarter's objectives, adapting to changing market conditions, while navigating the complexities of their organization. It's no wonder so many leaders get stuck focusing on the here-and-now, without the time to lean into nurturing leadership talent or optimizing their team's performance – all of which contribute to advancing their own career growth.

Finding the balance to run the businesses Ben led while discovering the innate talents of employees and transforming teams are common threads woven throughout Ben's career. Today, they are the focus of his coaching practice. As a coach, his foundation is based on 25-plus years as a corporate business executive and firsthand experience in building and leading diverse, domestic, and global teams. Ben combines this business lens with his coaching to apply a singular perspective that's relatable, enabling clients to apply their coaching in a transferable and sustainable way.

As a coach, Ben's approach focuses on helping clients see their world from different perspectives. When leaders broaden their views, they achieve their greatest potential and inspire the highest degree of performance from their teams. The realization of personal truths enables leaders to make choices that are more fulfilling and transformational, equipping them for success beyond what they initially sought from him as a coach.

## Background

As a senior business leader Ben has had a track record of accomplishments including running billion-dollar lines of businesses across product, marketing and business development roles at leading companies including JP Morgan Chase, MetLife, Fidelity and Mastercard.

Ben built and led diverse regional and global teams to achieve near-term business objectives and address strategic, future growth imperatives. At every step, Ben navigated the challenges of change management, the interdependencies of global and regional functions, and the intricacies of matrix management, to produce superior results through high-performing teams, whether they had 6 members or 160.



## Expertise

- Executive Coaching
- Systemic Team Coaching
- Emerging Leader Identification and Development
- Succession Management
- Accelerated Diverse Leadership Bench Development
- Psychometric Assessments

## Professional Affiliations

- Association for Coaching, Member
- International Coaching Federation, Member
- Association for Talent Development, Member
- The Conference Board, Member

## Representative Coaching Engagements

- Team, group, and individual coaching for a newly formed executive leadership team at a U.S. staffing company. This initiative was crucial in empowering them to devise and execute a transformative 3-year business strategy, addressing both their growth as a team and the novel challenges the business faced in an evolving market.
- Team coaching for newly appointed leader and their inherited marketing design team at a global software firm. The focus was on rapidly building trust and evaluating team competencies. This was key in guiding the team through to set its vision as it supported the company's organizational transformation.
- Transition coaching for new head of a cloud service at an industry leading software company, focused on establishing her confidence to scale her leadership and find her voice as the leader she chose to be.
- Transition coaching for the America's CFO at a global data insights firm. The focus was on his ability to maintain the productivity and culture of success within his team as he made organizational changes.
- Coached a Senior Director of Cloud Engineering at a global software company on increasing his personal impact as a leader.
- Coached the Director of Sales Strategy and Enablement at an application performance technology company on her transition to a role she created in the UK. The emphasis was on balancing the realities of a global move, being away from the U.S. based headquarters and how to ensure her continued impact and advancement.
- Coached the Managing Director of Data Insights at an insurance company on finding her 'true north' as leader in order to navigate the complexities of a large organization while maintaining a start-up mindset.

## Client Testimonials

I have been working with Ben on rediscovering my sense of career purpose and defining my objectives. As a result, I have re-gained my sense of career purpose, and landed a new role in my current company mapping much closer to my value system and long-term objectives. Ben's successful career in managing large businesses and building high performing teams, and his personal journey of identifying his drivers and pursuing a career honoring them are great assets to his coaching approach.

- Kristiyan Hristov, VP, Mastercard

As an experienced data science leader, I am constantly presented with new challenges, some of which can be unexpected or require drawing on dormant skills. Ben's coaching helps me adjust my leadership style to scale and navigate complex organizations without losing the advantages of a small tech culture or my authentic leadership. Ben is able to drive long-term, outlook-focused self-discovery as well as targeted, laser-focused situational outcomes. His coaching leverages his long and diverse business experience.

- Ina Goldberg, Managing Director, Cigna

## Education & Qualifications

- Co-Active Coaching (Coaches Training Institute)
- Coaching Systems and Theory (NYU)
- Executive Leadership Training (Mastercard University)
- Leadership at the Peak (Center for Creative Leadership)
- BA, Non-Profit Management (Indiana University)

## Certificates/ Accreditations

- PROPHET Predictive Role Profiling Accredited
- Hogan Leadership Inventory Certified
- Individual Directions Inventory Certified
- Positive Intelligence Trained
- CDR 3-D Leadership Characteristics Assessment & 360 Certified
- International Systemic Team Coach Certificate (Academy of Executive Coaching)
- Certified Professional Co-Active Coach (Coaches Training Institute)
- Professional Certified Coach (International Coaching Federation)

